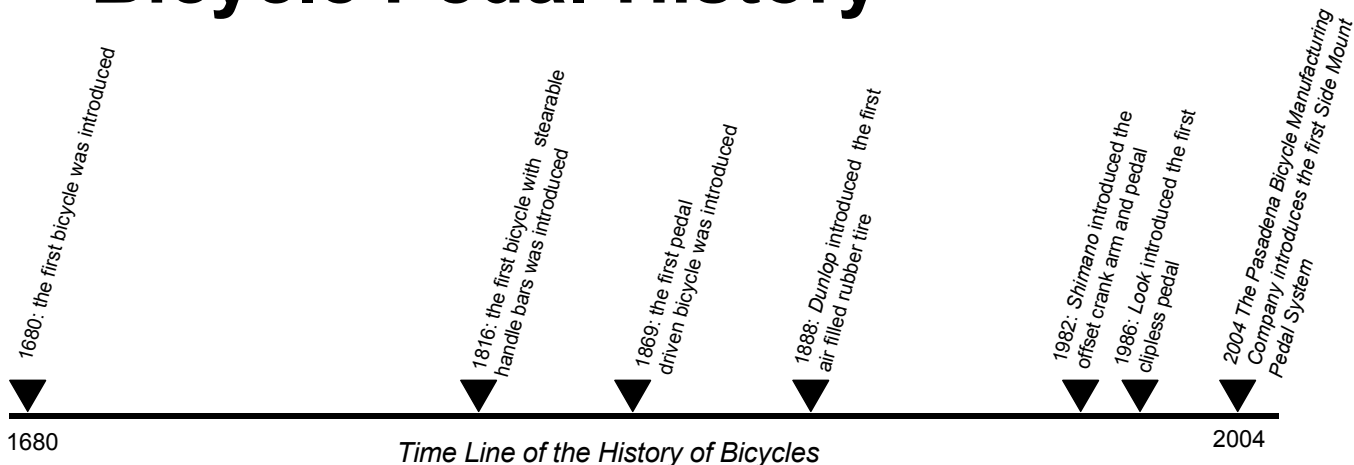
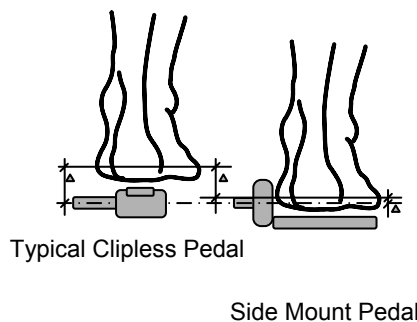
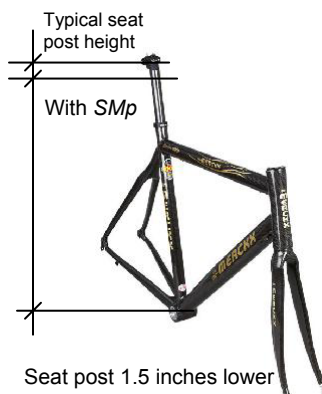


Bicycle Pedal History



The Smp
will have the most significant impact
on road and triathlon bicycles
since the introduction
of the clipless pedal by LOOK in 1986.

It's not just an evolution, but revolutionary!



In 1986, LOOK a snow ski binding manufacturer, came out with the first clipless bicycle pedal.

In 1989, *Time* came out with the first clipless bicycle pedal that had float built into the design of the pedal.

In 1992, *Speedplay* came out with the first clipless pedal that had up to 20 degrees of float and could clip into either side of the pedal.

The advantages of the clipless pedal was that they were safer to ride on in the event of an accident because of their ability to release under abnormal stress. In addition, the clipless pedal does not have bulky cages and straps fastened to the pedal and thus looks cleaner, faster, and more competitive.

Since the first clipless bicycle pedal was introduced in 1986, *Shimano* and other manufacturers of bicycle components jumped into the clipless pedal industry and are now a major producer of clipless pedals sold in all the US.

LOOK is the largest producer of clipless pedals sold in US and Europe.

One of the advantages that clipless pedal manufacturers enjoy is that nearly all high-end road and triathlon bicycles are sold without pedals, where most other bicycle components like wheels, gears, and saddles are sold with the bicycles.

In 2004, PBMC will come out with the Smp —the first and only side-mount pedal.

Pasadena Bicycle Manufacturing Co.

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